



protect against sexually transmitted diseases including HIV and AIDS and unintended pregnancy.

Protecting Older People's rights

SEVA works with socially excluded older people to ensure their access to adequate and appropriate food, health systems, Govt. sponsored schemes, opportunities to work or to have access to other income generating opportunities. Our program also focuses on core issues like health, livelihood, nutritional food security, disaster management, basic good hand outs and advocacy at block & panchayat level for linking the beneficiaries with developmental schemes of the Govt. Our program aims to tap the potentials of the elder citizens and building opportunities for the full development of their potential so that they can live independent and dignified life.

Disaster Risk Management

SEVA works in flood prone areas to minimize the effects of annual floods in disaster prone blocks in eastern Uttar Pradesh. SEVA has established Community Based Disaster. Risk Management Committees in the flood prone areas. These committees are trained in strategizing and implementing pre, during and post flood risk management plans. We also help farmers to increase their production and surplus stocks. We encourage them to create seed and grain banks so that they can have the necessary supplies when need. SEVA also demonstrates and train farmers in cropping of flood hardy varieties of seeds on farmers' land in water logged, recede & silt areas, respectively.

Innovative initiative for education to vulnerable children

MSS has initiated an innovative approach in education by establishing bagless school US Academy and Institute. The institute is serving for the children of

vulnerable & down trodden society. The institute ensures also the education for drop out and non-school going children belonging to Bantangia community (an indigenous community) in Gorakhpur and Maharajganj district.

Ensuring residential education to poor girls by establishing Kasturba Gandhi Girls School - supported by State Government

MSS has been ensuring residential education to girls belonging to down trodden & vulnerable society, in Gorakhpur of Uttar Pradesh State. The major aim of the school is to mainstream the girls of the said sections through educating them at various level i.e. - primary, junior high school and intermediate standard.

Initiation to improve livelihood of weaker sections through vocational activities.

MSS is going to establish institute for vocational education to train youths (male & female) belonging to rural & urban area on various marketable trades. MSS possesses a total of 51 acre of land for this purpose through the vigorous assistance from Gorakhpur Development Authority.



Uttarakhand

**Champawat
Udham Singh Nagar
Pithauragarh**

Uttar Pradesh

**Lakhimpur Khiri
Bahraich
shrawasti
Diddharth Nagar
Maharajganj
Lucknow
Gorakhpur**

Bihar

**East Champaran
West Champaran
Madhubani
sheohar
Sitamarhi
Kishanganj
Araria
Muzzafarpur
Supaul
Katihar**

West Bengal

**Pani Tanki
Darjiling**

Head Office :
Manav Seva Sansthan "SEVA"
Vikas Nagar, Post - FCI, Bargasawa,
Gorakhpur - 273007 (Uttar Pradesh)
Tel : + 91-551-2261397, Fax : + 91-551-2261396
E-mail : manavseva@vsnl.com
Website : <http://www.manavsevaindia.org>



Vision

We see a society where sustainable opportunities are ensured to the poor and disadvantaged within their knowledge, attitude and practice



Mission

Ensuring socio-economic development of the poor and disadvantaged resembling vulnerable women and children devoid of basic rights through community based area development approach.

Promises of a better tomorrow



The nomenclature - Manav Seva Sansthan 'SEVA' has a vision based on a commitment to achieve social change for the betterment of those who are politically, economically and educationally deprived. MSS has been weaving the fabric of all the concerned issues like sustainable agriculture, health, education, cross border human trade and unsafe migration, climate change & rights based issues in four states - Uttar Pradesh, Uttarakhand, Bihar & West Bengal. It's our immense pleasure to make all the stakeholders of MSS's campaign known that we have achieved & will achieve our targets in terms of making the society free from discriminations. Presently, we have been working for most vulnerable sections of the society belonging to cross border regions along Indo-Nepal border to empower them by protecting their rights to dignity, health, entitlement and livelihood. MSS feels gratification to state that coming years would be comprised of multilateral remedial approaches for protecting the rights of vulnerable sections & indigenous people & campaign to save our planet from the callous jaws of climate change.

Cross Border Anti Human Trafficking Campaign

MSS has been working on the issue of Cross Border Human Trade in four states - Uttarakhand, Uttar Pradesh, Bihar and West Bengal along Indo-Nepal border. The campaign against human trafficking focuses on prevention, protection and prosecution with the objective of tackling the causes and consequences of the cross border human trade from neighboring countries. The program components include research, documentation and dissemination, awareness and mobilization, networking & coordination, advocacy & lobbying, augmenting informed mobility, community based programs for high risk groups, rescue & right based repatriation of victims, and support reunification/ rehabilitation.

The campaign has come up with exclusive cross border prevention and protection models like life guard

center at cross border transit points, community vigilance groups, halfway homes and toll free anti trafficking helpline. These models were outright success and it has been appreciated at forums at state, national and regional level. Few these models are already been replicated by NGOs working on the issue of trafficking. The organization's role in anti trafficking movement has been widely recognized by Govt. of India and Govt. of Nepal by nominating its representation in various high level committees formed by the respective government to address the issue of trafficking.

The campaign has been effective in bringing together cross border stakeholders like law enforcing agencies, district administration, media, civil societies, judiciary, community and panchayats to counter the human rights violation. One of the major breakthroughs was the formation of a Regional level network "Cross Border Anti Trafficking Network (CBATN)" to address the cross border issues that influence the anti human trafficking program in South Asia.

Ensuring Safe Migration in Cross Border areas along Indo-Nepal border

Manav Seva Sansthan 'SEVA' has been weaving the fabric of safe migration in the districts of Uttarakhand, Uttar Pradesh, Bihar and West Bengal along Indo-Nepal border. The initiative has prime objective to ensure protection of the rights of vulnerable people who are seeking alternative livelihood strategies and thereby subject to unsafe migration and trafficking. MSS has been addressing this issue through its innovative and remedial approach i.e. life guard centers at the transit locations. Under the intervention, the life guard centers established at Jogbani, Araria-Bihar and Thuthibari, Maharajganj-Uttar Pradesh, are focusing mainly on pre and post departure counseling of cross border migrants for minimizing the incidence of exploitation and abuse among cross border women and adolescent seeking alternative economic

opportunities away from their home.

Child protection & child participation

Protection of children in difficult circumstances from violence, exploitation and abuse is an integral component of SEVA's program for safeguarding their rights to survival, growth and development. The child protection program reaches to street & orphan children, trafficked children and children engaged in bonded labor. The programs for children in difficult circumstances includes foundation education program, mainstreaming children into formal schooling, rescue, rehabilitation and reintegration of bonded children and shelter homes for railway and street children.

SEVA in partnership with its network members is also involved in advocating and lobbying with service providers and policy makers to ensure child friendly policies and also ensure effective implementation and enforcement of existing policies for creation of protective environment for children. SEVA is also engaged in promoting child participation through children groups to take an active part in identifying problems and finding solutions within their communities and build links between the children, their communities and government institutions thereby improving governance in the region.

Promoting Sustainable Agriculture & farmer friendly technologies

SEVA works with marginalized peasants on low external input sustainable agriculture in Eastern Uttar Pradesh with emphasis on soil fertility management, integrated pest management, water management, seed management, low cost processing of grains & vegetables and marketing. We demonstrate and disseminate farmer friendly low cost technologies through Agriculture Technology Resource Center.

SEVA also promotes organic farming among the target groups to enhance soil fertility and ensure environmental protection. MSS took the lead role in establishing a National level network to promote organic farming "National Farmers for Rural Organic Agriculture Mission" (NFFOROAM).

Land Right & Collective Farming for socially excluded women along Indo-Nepal border

MSS has been implementing collective land ownership model for women in eight districts of Uttar Pradesh state along Indo-Nepal border- Lakhimpur Khiri, Shravasti, Baharaich, Siddharthnagar, Maharajganj, Balrampur, Pilibhit and Kushinagar. The intervention, awarded by world bank commits to provide 480 socially-excluded women and their families with the legal right to land through a collective/group land ownership rights model in order to increase family income by an expected INR 13310 from the existing annual income INR 12600 along with reforms in state land allocation policy to allow collective ownership.

Health & HIV

Mother and Child Health care is an important component of several of the projects SEVA is carrying out, in particular the projects address issues like Child Development & Nutrition and Reproductive Child Health. Our RCH intervention targets pregnant women, lactative women and children below the age of two years to increase effective coverage & ensure quality services in maternal and new born care, immunization and integrated management of child illness. By encouraging women to plan their families, we seek to increase the chances for all the members of the family to sustain a healthy life.

Health & HIV and AIDS is one of the core focal areas of the organization. MSS is working with various categories of population like migrants, single migrants, high risk groups, general population to prevent STI/RTI infection including HIV and AIDS. The

HIV and AIDS program focuses on four basic elements (a) enabling environment for HIV prevention, (b) prevention through IEC, behavior change communication (c) condom promotion and social marketing and (d) prevention & management of STI.

To expand and intensify its HIV and AIDS prevention campaign in Eastern part of Uttar Pradesh, MSS has established a grass roots network "Developing Healthy Attitude towards Life (DHAL) comprising of Non-Government Organizations working on the prevention of HIV/AIDS and women living with HIV.

Preventive measures for Japanese Encephalitis

Manav Seva Sansthan 'SEVA' is implementing Japanese Encephalitis project in Chehari village panchayat in sadar block of district Maharajganj, 60 KM away from MSS headquarter based in Gorakhpur and 15 km from nearest town Maharajganj. Chehari is one of the biggest village panchayats in Maharajganj with a population of 10500. 95% of the population belonging to underprivileged section that includes other backward cast (40%) and scheduled cast (55%). The gram panchayat has low indicators in terms of literacy, economic condition, public distribution system, health status, food security & participation in development. The project is directly benefiting 2190 children in the age group of 6-14 years and indirectly benefiting total population, doctors, health service providers, local NGOs and panchayat.

Initiative to combat climate change

MSS has initiated a nation wide campaign to combat climate change by establishing a platform FACC (Fighting against Climate Change). The major aim behind this initiative is to make sensitize environmental scientists, geologists, agricultural scientists, NGOs working on environmental issues and media. Primarily, MSS has been sensitizing the said stakeholders through FACC by its self explanatory IEC

material that suggests various preventive measures to protect earth from callous jaws of global warming.

Strengthening community participation in development

SEVA works with socially excluded communities to establish community based organizations to spearhead collective action on issues of livelihood security, health, education, child rights, access to entitlements and natural resource management. In the long run the CBOs would be graduated into registered societies to ensure community designed and driven developmental program in their respective villages. The CBOs will be strengthened to initiate institutional and individual level fund-raising for meeting the financial needs of programs designed for the village development. Further, the CBOs in close coordination with panchayats will be engaged in implementation of Govt. sponsored schemes and also monitor its implementation and impacts.

Empowering Women

SEVA encourages women to form self help groups. Such groups often lead to other initiatives such as credit schemes and starting of small scale enterprises to increase family income. By providing the women with the necessary skills to set up a village saving and loan scheme we seek to increase the financial independence of women and gender equity in the society. We are also involved in ensuring women's access to justice & justice systems through legal empowerment/awareness & enhancing the capacity of duty bearers in delivering justice. We are also promoting female condom to bring out a change in the underlying issues decision making through empowering women and promoting gender equity in HIV prevention as well as birth spacing program. Further, we promote SHG based social marketing channels using innovative financial products to ensure sustainability and easy access to contraceptives that